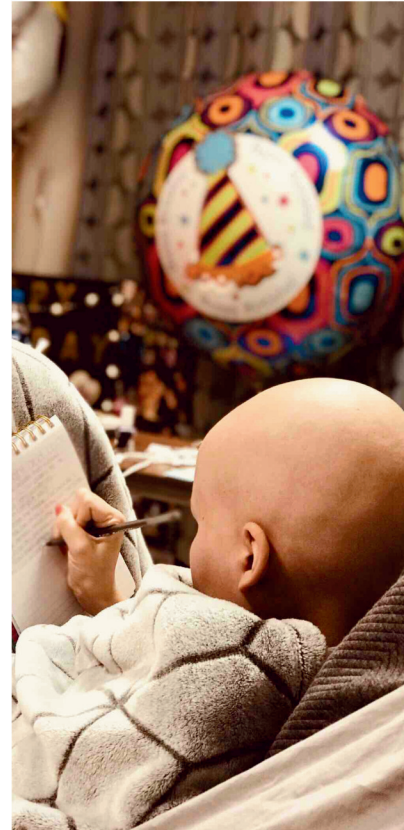




A statewide initiative raising funds, spirits and awareness for kids battling cancer.

December 13, 2024
or any day of the year



Supporting Connecticut Children's Since 2011

Donate \$1, or more, to wear PJs in support of kids at Connecticut Children's who wear their PJs for long periods of time while enduring treatment.

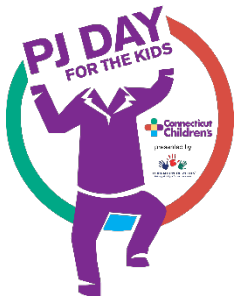
Register today at www.pjdayforthekids.org



Become part of this fun and impactful event that has raised more than \$4 million dollars, funding vital childhood cancer research, clinical trials and care at Connecticut Children's.



Together, the possibilities are limitless.



PJ DAY FOR THE KIDS

DECEMBER 13, 2024

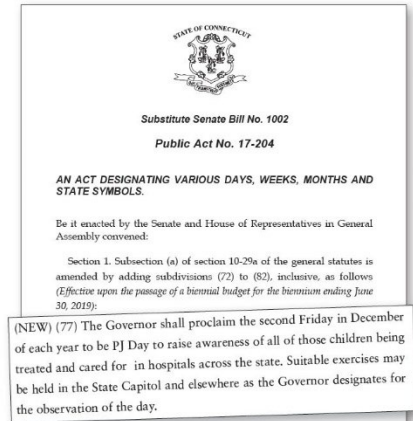
RAISING FUNDS AND SPIRITS

Nick Wesoloskie was in 2nd grade when he decided to do something for kids like his baby sister, Charlotte, who battled cancer and is now cancer-free. He wanted to honor survivors, those lost and those still in the fight of their lives—in their PJs—for days, weeks or longer.

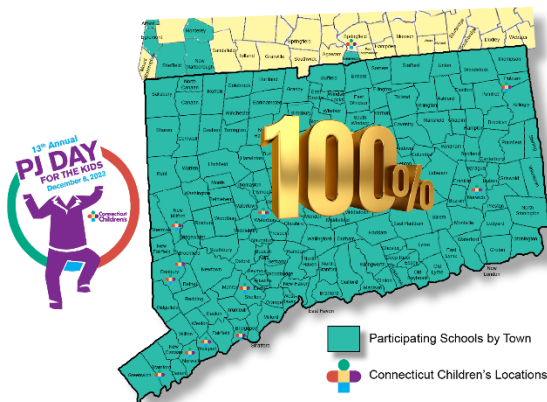
From the humble beginning of one school in Coventry raising \$500 to a state-recognized day of awareness raising more than \$4,000,000 in thirteen years, PJ Day spreads hope to kids and families and inspires participants across the state.

The incredible amount of funding PJ Day provides, year after year, has changed the landscape of cancer care and outcomes at Connecticut Children’s. At nearly half-million dollars annually - and growing, Connecticut Children’s is able to invest in the research and care that is making real change for kids battling cancer today and tomorrow.

PJ Day Recognized by the State of Connecticut



Ask your school or business to raise funds, spirits and hope today!

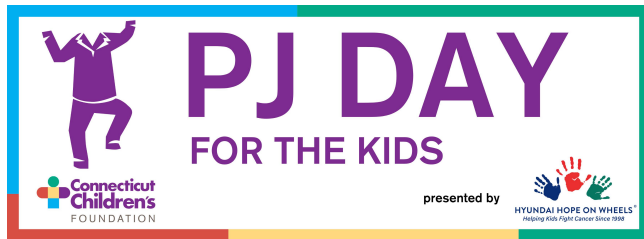


HELP ALL SCHOOLS PARTICIPATE

In 2024, more than 670 schools and 100 business locations participated in all 169 towns. They raised a record-breaking \$680,000 for the Center for Cancer & Blood Disorders at Connecticut Children’s.

Join us and stand together with every child in every town across this great state. Let’s unite to support kids who are battling cancer and blood disorders...and **TURN CONNECTICUT GREEN!**

Register for this statewide initiative today at www.pjdaydayforthekids.org



Dear Friend,

Last year, 670 schools and 100 businesses came together to make history and real change for kids and families at Connecticut Children's. One dollar at a time, PJ Day raised a record-breaking \$680,000, with \$4 million dollars raised to date!

Simply put- the incredible amount of funding PJ Day provides, year after year, is having a true and deep impact on care and outcomes for children fighting cancer. With PJ Day generating more than half a million dollars annually - and growing - Connecticut Children's is able to invest in the research and care that is creating hope for kids battling cancer today, and in the future.

Once a year, hundreds of thousands of kids at schools statewide wear their pajamas in solidarity with patients at Connecticut Children's who wear theirs for long periods of time while enduring treatment. In exchange for this privilege, they are asked to donate \$1 or more.

So, how can you help?

- Schools can find their district team page and register and set up your school fundraising page
- Advertise using the toolkit on the website
- Collect donations of \$1 or more in-person or on your fundraising page
- Challenge other schools and businesses to do the same

We are so grateful to have partnered with students and educators at more than 670 schools in all 169 towns this past year! There are more schools than that in Connecticut, and we need your help getting those additional schools and others beyond our state borders involved.

To get started, visit our website at www.pjdayforthekids.org or email us at pjday@connecticutchildrens.org. Remember that PJ Day for the Kids is a way for you to help those who need it most - by standing together in support of kids fighting cancer at Connecticut Children's and beyond!

We look forward to you joining us for the 14th Annual PJ Day for the Kids on December 13, 2024, or any day that works for you!

Thank you,

Tara Wesoloskie and Family - Founders of PJ Day for the Kids